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Cadila honored among 100 global 'Best Record Holders' for TB awareness campaign

Cadila Pharma ran year-long public awareness campaign, 'Fight Against Tuberculosis'

by Staff Writer September 23, 2022

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Ahmedabad-based pharma major Cadila Pharmaceuticals was declared one of the 'Best Record Holders' amongst 100 record holders across the world for its campaign initiative towards the 'end the global epidemic -TB' by worldkings.org. Cadila initiated a

public awareness campaign in the 'Fight Against (TB)
Tuberculosis' on 'World Tuberculosis Day' last year on March 24.

Worldkings organized the 4th World Record Holders Meet in Delhi recently where Cadila was announced as one of the 'Best Record Holders' amongst 100 record holders across the world. World Records Union (Worldkings) is the first union of national and regional records organizations in the world. Worldkings was founded by 25 business partners and initial members in 2013, India Book Of Records is also a member. Participants must go through an exhaustive process of the evaluation set by Worldkings.

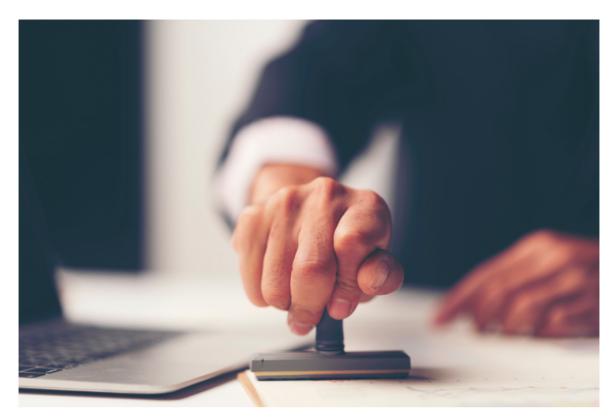
Jawad Zia, CEO, domestic business, Cadila Pharmaceuticals said "We at Cadila Pharmaceuticals always look for innovation and new ways to serve the masses through the most affordable qualitative drugs. This recognition strengthens our efforts in the right direction to fight and eradicate tuberculosis."

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