



# CTP CONNECT

## MONTHLY NEWSLETTER JUNE 2023



**USAID**  
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*Corporate*  
**TBPledge**  
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International Union Against  
Tuberculosis and Lung Disease

# THE CORPORATE TB PLEDGE

Hon'ble Prime Minister made a clarion call of achieving SDG target related to TB by 2025, five years ahead of Global targets. The corporate sector with its reach among workers and communities, along with expertise and resources can play a vital role in supporting the National TB Elimination Programme (NTEP) in fulfilling this vision. To stimulate corporate support towards the National Program, Ministry of Health and Family Welfare (MoHFW), GoI, and USAID/India jointly launched the Corporate TB Pledge (CTP) initiative in 2019. The initiative is being implemented by the International Union against Tuberculosis and Lung diseases (The Union) as part of USAID India supported iDEFEAT TB Project.

The Corporate TB Pledge initiative has currently over 335 pledge holders, including Business Associations, Corporate Hospitals, PSUs, Tea industry, Oil and Natural Gas, Mining, Aerospace, Banking and Automobiles etc. This diverse pool of pledge holders has been instrumental in demonstrating various intervention models with different sectors and populations. The CTP Secretariat, hosted by the Union, advocates and provides technical support to expand the corporate sector engagement in the TB workplace programme, integration of TB in the CSR initiatives of corporates and facilitating partnership of corporates with the government.

## NEW CORPORATES (JUNE)

**WOCKHARDT HOSPITALS**  
CATEGORY - GOLD

**ASSAM COMPANY INDIA LIMITED**  
CATEGORY - PLATINUM

## TB CASCADE DATA FOR JUNE 2023

2,51,805

PEOPLE SCREENED



15,813



PEOPLE  
TESTED

744



PEOPLE  
DIAGNOSED

6



DR-TB CASES  
IDENTIFIED

# CORPORATE-LED INTERVENTIONS



## TECHNICAL ASSISTANCE VISIT TO CORPORATE PARTNERS IN GUJARAT

The CTP Secretariat team made a technical visit to Gujarat on May 29th and 30th, 2023 wherein three corporate partners were visited namely, Tata Chemicals, Rohit Surfactants Private Limited in Devbhumi Dwarka, and Nayara Energy in Jamnagar. Along with the Chief District Health Officer & District TB Officer, deliberations were made with the corporates regarding the review of ongoing activities, project strengthening, and plans for future engagements in terms of TB Free Workplaces, CSR interventions, and integration of TB activities in ongoing activities.

## MUSASHI AUTO PARTS INDIA PRIVATE LIMITED CELEBRATED WORLD NO TOBACCO DAY

Musashi India Pvt Ltd recently took the Corporate TB Pledge and intends to implement TB-free workplace intervention at their plant in Rewari, Haryana. On the occasion of “World No Tobacco Day” on 30th May 2023, it organised an event involving Health talks at its plant. The event involved sessions focused on the critical issues of Tobacco consumption and TB, aiming to raise awareness among the employees on TB. The event witnessed the presence of the Civil Surgeon and Deputy Civil Surgeon of Rewari, and sessions were facilitated by representatives from the District TB office and The Union. Approximately 60 participants, including senior-level managers, actively took part in the informative session. The event served as a valuable platform to educate and engage the employees on these vital health topics.



# CORPORATE-LED INTERVENTIONS

## GUJARAT STATE DEVELOPMENT PARTNERS MEET SUPPORTING NTEP



The Gujarat State TB Cell (STC) organized a meeting with Development Partners involved in the National Tuberculosis Elimination Program (NTEP) on June 18, 2023, in Gandhinagar, Gujarat. The primary objective of this meeting was to facilitate introductions among the partners and gain a comprehensive understanding of their respective areas of work in support of NTEP. Each partner presented their initiatives, leading to detailed discussions on how collective efforts could be synergized for enhanced outcomes. The Union led CTP Secretariat shared the project achievements and future plans. The STC, Gujarat requested the support of CTP team in formulating a TB Free Workplace policy for the State, expanding CSR projects, and establishing a state-level review mechanism for corporate engagement.

## AWARENESS RALLY AND SENSITIZATION ON TUBERCULOSIS ORGANIZED BY DOW INDIA

Dow India initiated the third phase of their “Active Case Finding & Sensitization Programme for TB Control” in Taloja, Navi Mumbai. In this regard, their project implementation agency, Humana People to People India (HPPL) organised an awareness rally and sensitization session on tuberculosis for school children and teachers at Nagzari village, Maharashtra on June 22, 2023. The project team distributed IEC pamphlets for community awareness on TB.



# CORPORATE-LED INTERVENTIONS



## SENSITIZATION SESSION FOR MANAGEMENT ON TB FREE WORKPLACES AT CADILA PHARMACEUTICALS, GUJARAT

Cadila Pharmaceuticals in Ahmedabad, Gujarat has been providing nutrition support to TB patients to accelerate the TB elimination efforts in Gujarat. The organisation with workforce of 2,000+ employees were oriented on the management of TB free workplaces. The session was organized in coordination with the District TB Cell on June 23, 2023. Since Cadila is actively working at the community level, village heads (Sarpanch) from nearby villages were also invited to discuss strategy for TB Free Villages with support from Cadila. Around 50 participants from Cadila Pharmaceutical HR, CSR & Supervisors and 10 participants from village panchayats attended the deliberations.

## USAID/INDIA TEAM VISIT TO MAZAGON DOCK SHIPBUILDERS, MUMBAI



Mazagon Dock Shipbuilders Limited (MDL) in Mumbai signed up for the Corporate TB Pledge in August 2022. The pledge holder has been actively working and supporting the national TB elimination programme. On June 21, 2023, the CTP secretariat facilitated a visit for the USAID/India team to MDL. The visit aimed at understanding various interventions being supported by MDL towards NTEP. The MDL-CSR representatives briefed the CTP team on the support they have provided to hospitals and TB clinics around their community via equipping them with chest x-rays and donating ambulances and vans to reach out to the tribal population. MDL is also supporting the TB-Free Nandurbar intervention whereby the aspirational district is being equipped with a mobile diagnostic facility, hand-held x-rays, CBNAAT and nutritional support for TB patients across the district.

# CORPORATE-LED INTERVENTIONS



## TECHNICAL VISIT TO DOW INDIA'S PROJECT SITE

The CTP Secretariat team visited Dow India's project site to provide technical assistance in Taloja, Raigad on June 22, 2023. The objective of the visit was to provide guidance to HPPI for successfully implementing the intervention in coordination with the district TB cell. The team was assisted by Dr. Sunil Nakhate from Taluka Health Office, Panvel, Mr. Dantra Satish from District Public Private Mix coordinator Raigad, Mr. Sameer Vashikar from STS Panvel. The visit served as an opportunity to also interact with the project team and evaluate their understanding of the project activities and hear about their experiences in the field. The team also took an opportunity to meet TB patients identified and supported by the project team.

## CORPORATE TB PLEDGE EXPERIENCE SHARING AT GURGAON TB FORUM MEETING

District TB Forum meeting was organized under the supervision of Additional Deputy Collector, Gurgaon on June 12th, 2023. The CTP Secretariat presented on the quarterly progress of corporate engagement in the district. The meeting had representatives from major corporate hospitals such as – Fortis Healthcare and Artemis Hospitals.



# CORPORATE-LED INTERVENTIONS



## TECHNICAL VISIT TO THANE DISTRICT FOR INTENSIFYING CORPORATE ENGAGEMENT

As part of strategy towards intensifying corporate engagement in the state of Maharashtra, Thane district has been identified as a focus district. As next steps, on June 19, 2023, a series of meetings were held with corporates and key stakeholders in the district which was facilitated by the District TB Office, Thane. A team comprising of officials from State TB Office, CTP secretariat and Thane District TB Officer visited corporates including Jupiter Hospital and Bharat Gears Limited. Meetings were also held with officials from DISH (Directorate of Industry Safety and Health) in Thane.



## CORPORATE ENGAGEMENT IN MAHARASHTRA HOSPITAL

To engage more corporate hospitals in Corporate TB Pledge initiative, a team consisting of representatives from the CTP secretariat and Maharashtra State TB Office, made a visit to prominent hospitals in Mumbai on June 20, 2023. The hospitals included Wockhardt Hospital, Hinduja Hospital, Nanavathi Max Hospital, and Kokilaben Dhirubai Ambani Hospitals. The team also met AHPI Maharashtra State Chapter to further discuss and explore possible areas of collaboration.



# CORPORATE-LED INTERVENTIONS



## TECHNICAL SUPPORT VISIT TO BEST MUMBAI

As part of technical support to corporate partners under the Corporate TB Pledge initiative, a visit was held at BEST Mumbai on June 26-27, 2023. The visit aimed at documenting the intervention being undertaken by BEST to support the national TB elimination programme. The technical team interacted with the District TB Officer, Parel, Chief Medical Officer and other staff of BEST, including employees who were affected by TB. They also visited their Designated Microscopy Centre and provided necessary technical insights.



## TRAINING OF NGO PARTNERS UNDER “IT’S A FIGHTTBACK” CAMPAIGN OF ARTEMIS HOSPITALS AT GURGAON, HARYANA

A one-day training was organized for NGO partners of Artemis Hospitals under “it’s a FightBack campaign” - TB Awareness and Screening project on June 27, 2023. The project is targeting to provide TB awareness and screening to the selected slums in a few villages of Gurgaon, Haryana. The Desh Hit Foundation will be conducting the awareness generation activities, whereas GLRA Foundation will be conducting the screening activity and IGRA testing for contacts of identified TB patients. The training of the NGO representatives on the basics of TB was conducted through the Swasth-E-Gurukul platform which is a Modernised Training System (MTS). A total of 28 participants attended the training including the District TB Officer & NTEP team, Gurgaon, CSR team of Artemis Hospitals, CTP team of The Union, GLRA Foundation team, and Desh Hit project team.



[www.corporatetbpledge.org](http://www.corporatetbpledge.org)



IdefeatTb



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