



CTP CONNECT

MONTHLY NEWSLETTER

MAY 2023



USAID
FROM THE AMERICAN PEOPLE



Corporate
TBPledge
☆☆☆



International Union Against
Tuberculosis and Lung Disease

THE CORPORATE TB PLEDGE

Hon'ble Prime Minister made a clarion call of achieving SDG target related to TB by 2025, five years ahead of Global targets. The corporate sector with its reach among workers and communities, along with expertise and resources can play a vital role in supporting the National TB Elimination Programme (NTEP) in fulfilling this vision. To stimulate corporate support towards the National Program, Ministry of Health and Family Welfare (MoHFW), GoI, and USAID/India jointly launched the Corporate TB Pledge (CTP) initiative in 2019. The initiative is being implemented by the International Union against Tuberculosis and Lung diseases (The Union) as part of USAID India supported iDEFEAT TB Project.

The Corporate TB Pledge initiative has currently over 335 pledge holders, including Business Associations, Corporate Hospitals, PSUs, Tea industry, Oil and Natural Gas, Mining, Aerospace, Banking and Automobiles etc. This diverse pool of pledge holders has been instrumental in demonstrating various intervention models with different sectors and populations. The CTP Secretariat, hosted by the Union, advocates and provides technical support to expand the corporate sector engagement in the TB workplace programme, integration of TB in the CSR initiatives of corporates and facilitating partnership of corporates with the government.

NEW CORPORATES (MAY)

BKG MINING PRIVATE LTD

MUSASHI INDIA LTD

ECE INDUSTRIES LTD

SONIPAT SUGAR MILL CO-OP LTD

PANIPAT SUGAR MILL CO-OP LTD

TB CASCADE DATA FOR MAY 2023

2,09,634

PEOPLE SCREENED



13,128

PEOPLE TESTED



699

PEOPLE DIAGNOSED



699

INITIATED
ON TREATMENT



3

TREATMENT
COMPLETED
SUCCESSFULLY



3

DR-TB CASES
IDENTIFIED



CORPORATE-LED INTERVENTIONS



UJALA CYGNUS HOSPITAL STEERS THE CORPORATE MOBILIZATION DRIVE

The Corporate TB Pledge holder, Ujala Cygnus Healthcare is committed to support the National Tuberculosis Elimination Programme and continues to galvanize and engage more corporates in Haryana to take the Corporate TB Pledge. As a part of its engagement, Hindustan Unilever Ltd. and Panipat Institute of Engineering & Technology (P.I.E.T) took the Corporate TB Pledge on May 01 and May 02, 2023.

TECHNICAL REVIEW VISIT TO GOODRICKE TEA, ASSAM

The Corporate TB Pledge secretariat along with the District TB Cell visited the Goodricke's Amgoorie and Borbam Tea Gardens Health facilities in Sivasagar District, Assam on May 02 and May 03, 2023. During the visit, the teams discussed the challenges, opportunities and possibilities in the ongoing project of Fujifilm India in collaboration with Goodricke Tea.



PROJECT REVIEW AT AMALGAMATED PLANTATIONS, ASSAM

A project review and meeting on TB data maintenance was organized to APPL at Tata Tea Ltd. Referral Hospital & Research Centre (RHRC) in Dibrugarh District, Assam, on May 04, 2023. The project team along with the District TB Officer and WHO had deliberations with the medical officers, welfare officers & HR representatives from their seven gardens in the region.

CORPORATE-LED INTERVENTIONS

UJALA CYGNUS HOSPITAL CONDUCTED TB SCREENING IN SONIPAT

Ujala Cygnus Healthcare, the Corporate TB Pledge holder, in association with District TB Cell, organized a health and TB screening camp for contractual workers at Hindustan Unlivelier on May 5, 2023. A total of 176 workers were screened for TB, out of which 22 symptomatic patients were identified.



TECHNICAL ASSISTANCE TO CORPORATE TB PLEDGE HOLDERS IN PUNE

The Corporate TB Pledge secretariat team visited Pune to deliver technical assistance to the Corporate TB Pledge holders between March 02 and March 05, 2023. Representatives from Corporate TB Pledge holders including Swarovski, Tata Motors, CIAEL, Briton Carpets, SFS Group, and Mulshi Industrial Association were present. A plan was designed with each of the pledge holders, to strengthen their existing interventions.

ON-GROUND ASSESSMENT MEETING WITH DTOS OF FOCUS DISTRICTS IN MAHARASHTRA

As part of a focused strategy to engage corporates at the district level, the project team visited the identified Vasai Virar District, Thane and Raigarh Districts with representatives from State TB IOffice and WHO Consultants from May 10 and May 12 May, 2023. Further, a meeting was organized with the City TB Officers in these regions to understand the ground situation and assess the district's needs.



CORPORATE-LED INTERVENTIONS



TECHNICAL VISIT TO CTP PLEDGE HOLDERS IN MAHARASHTRA

The project team visited Corporate TB Pledge holders, JNPT, Dow Chemicals and BEST Mumbai, in Maharashtra to provide them with technical assistance between May 10 and May 12, 2023. The visit was organized with representatives from the State and WHO Consultants.

UJALA CYGNUS HEALTHCARE CONTINUES ORIENTATION SESSION ON TB SCREENING & CORPORATE ENGAGEMENT DRIVE

As part of the Corporate Engagement Drive, Ujala Cygnus Healthcare, Rewari, supported the CTP secretariat team for engaging with Musashi India. Additionally, the CTP project team also organized a technical assistance visit to Ujala Cygnus Healthcare, Rewari, on May 11, 2023.



TECHNICAL VISIT TO CORPORATES IN BHARUCH, GUJARAT

The project team visited the project sites of Nerolac Kansai, Rajshree Polyfill & Grasim Industries on May 10 and May 11, 2023. During the visit, deliberations were held with the DTO to review the ongoing activities and plan for future engagements for implementation of TB free workplaces, CSR interventions and scope for integration of TB activities in their ongoing projects.

CORPORATE-LED INTERVENTIONS

ORIENTATION SESSION BY DOW INDIA FOR COMMUNITY MOBILISERS AND ASHA WORKERS

On May 10, 2023, an orientation session was organized for community mobilizers and ASHAs engaged in Dow India's Active Case Finding Programme being implemented by Humana People-to-People (HPPI) at Taloja, Navi Mumbai



PSU CONSULTATION CHAIRED BY DEPUTY COMMISSIONER, MEWAT

Nuh district in Mewat is identified as an aspirational district in Haryana. With an aim to mobilize resources and support the district towards becoming TB Free, a meeting was conducted by Shri. Prashant Panwar, IAS, Deputy Commissioner, Nuh (Mewat), with all PSUs having the mandate to support the district, on May 15, 2023. The meeting was chaired by the Deputy Commissioner and was attended by representatives from PSUs including IOCL, HPCL, RITES and BPCL. Representatives from the project team supported the district in organizing the meeting and presented possible partnership options for the PSUs to support the district.



LNM LIONS HOSPITAL NUTRITION SUPPORT IN BHUJ, GUJARAT

On May 16, 2023, LNM Lions Hospital Bhuj, Gujarat has adopted 100 TB patients as Nikshay Mitras to provide them with additional nutrition support for better treatment outcomes under the Pradhan Mantri TB Mukta Bharat Abhiyaan (PMTBMBA).



CORPORATE-LED INTERVENTIONS



MEETING BY FOKIA TOWARDS TB FREE KUTCH INITIATIVE

Assertive towards the TB Free Kutch initiative, FOKIA organized a meeting under the leadership of the District TB officer on May 17, 2023, in Bhuj. The objective of the meeting was to have deliberations on realizing TB Free Kutch with corporates on initiating/ reinforcing the TB activities at their workplaces and community. Corporates namely Ashapura Foundation, Sevanidhi trust, Agrocell, alert India, FOKIA, KSKV University attended the meeting.

TECHNICAL VISIT TO FUJIFILM PROJECT IN BHUJ, GUJARAT

A joint technical field visit with District TB Team was organized to the Fujifilm project site on May 17, 2023. The observations were discussed & communicated for further improvement in project implementation.



HINDUSTAN UNILEVER (HUL) INITIATES TB FREE WORKPLACE INTERVENTION

On May 18, 2023, HUL marked the launch of the TB Free workplace intervention through a series of activities including orientation sessions for senior management and peer educators. As part of the launch of the Ujala Cynus Healthcare Sehat Choupal programme, a TB Screening camp at HUL's Sonipat plant was organised.

CORPORATE-LED INTERVENTIONS

ORIENTATION SESSION ON TB SCREENING AND CORPORATE ENGAGEMENT DRIVE CONTINUES BY UJALA CYGNUS HEALTHCARE

The project team organised an orientation session for the Sehat Choupal Team and the hospital staff at the Ujala Cygnus Healthcare engaged in the Panipat district. The session was facilitated by DTO Panipat, WHO consultant and Technical Advisor from The Union. During the last week of May 2023, Ujala Cygnus Healthcare mobilized corporates including Sugar Mills Factory in Panipat, ECE Industries and Sonipat Sugar Mill, to take the Corporate TB Pledge.



www.corporatetbpledge.org



IdefeatTb



C6, Qutub Institutional Area, New Delhi - 110016