



CTP CONNECT

MONTHLY NEWSLETTER AUGUST 2023



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Corporate
TBPledge
☆☆☆



International Union Against
Tuberculosis and Lung Disease

THE CORPORATE TB PLEDGE

Hon'ble Prime Minister made a clarion call of achieving SDG target related to TB by 2025, five years ahead of Global targets. The corporate sector with its reach among workers and communities, along with expertise and resources can play a vital role in supporting the National TB Elimination Programme (NTEP) in fulfilling this vision. To stimulate corporate support towards the National Program, the Ministry of Health and Family Welfare (MoHFW), GoI, and USAID/India jointly launched the Corporate TB Pledge (CTP) initiative in 2019. The initiative is being implemented by the International Union against Tuberculosis and Lung Diseases (The Union) as part of the USAID India-supported iDEFEAT TB Project.

The Corporate TB Pledge initiative has currently over 335 pledge holders, including Business Associations, Corporate Hospitals, PSUs, the Tea industry, Oil and Natural Gas, Mining, Aerospace, Banking Automobiles etc. This diverse pool of pledge holders has been instrumental in demonstrating various intervention models with different sectors and populations. The CTP Secretariat, hosted by the Union, advocates and provides technical support to expand the corporate sector engagement in the TB workplace program, integration of TB in the CSR initiatives of corporates, and facilitating partnership of corporates with the government.

NEW CORPORATES AUGUST 2023

ACCORD SUPERSPECIALITY HOSPITAL
CATEGORY- GOLD

MYLAB
CATEGORY- GOLD

MAHANAGAR GAS
CATEGORY- PLATINUM

MYLAB
CATEGORY- GOLD

MAHANAGAR GAS
CATEGORY- PLATINUM

PURBHANCHAL LAMINATE PVT. LTD.
CATEGORY- PLATINUM

MULTICOLOUR INDUSTRIES
CATEGORY- PLATINUM

CENTRAL BANK OF INDIA, REWARI
CATEGORY- PLATINUM

IOCL, FARIDABAD
CATEGORY- PLATINUM

ULTRATECH CEMENT LIMITED KUTCH
CATEGORY - GOLD

LOUIS DREYFUS COMPANY
CATEGORY- PLATINUM

ROTARY CLUB GUJARAT
CATEGORY - PLATINUM

TB CASCADE DATA FOR AUGUST 2023

PEOPLE SCREENED



58,107

PEOPLE
DIAGNOSED



160

PEOPLE
TESTED



3,819

DR-TB CASES
IDENTIFIED



5

CORPORATE-LED INTERVENTIONS

TB-FREE CAMPAIGN BY ASSAM COMPANY INDIA LIMITED (ACIL)

ACIL launched the “TB Free ACIL” campaign with the vision to eliminate TB on August 01, 2023, at their fourteen Tea Estates. To ensure the successful implementation of the campaign, a committee comprising Tea Estate Doctors and Welfare Officers was constituted.

Sensitization meetings were organized for Management, Assam Chah Karmachari Sangha (ACKS), Assam Chah Mazdoor Sangha (ACMS) Workers and ASHA workers.

The campaign will undertake capacity-building sessions on Active Case Finding in coordination with the District TB Cell and The Union. Further, the diagnosed positive cases will be hospitalized for the required period and will be provided with additional nutritional support and systematic follow-up for treatment adherence.

VIRTUAL TRAINING ON TB FOR MEDANTA STAFFS & HEALTH VOLUNTEERS, KARNAL



On August 04, 2023, the CTP secretariat successfully conducted a virtual orientation session focused on the fundamentals of Tuberculosis (TB) and the utilization of a reporting tool for the Medanta RCT team located in Karnal. This marks the completion of the initial phase of training, which witnessed a participation of approximately 60 individuals, including key roles such as Project Managers, Project Coordinators, Counsellors, and Health Volunteers. The forthcoming second phase of training is already in the pipeline and will be announced shortly.

IOCL VADODARA, GUJARAT LAUNCHED THE NUTRITION SUPPORT PROJECT FOR TB AFFECTED PEOPLE

Indian Oil Corporation Limited (IOCL) launched its nutrition support project under Pradhan Mantri TB Mukta Bharat Abhiyaan (PMTBMBA) on July 16, 2023, at Urban Health Centre, Vadodara Corporation, Gujarat. To mark their commitment, IOCL adopted 500 TB patients for one year. The event was addressed by the City TB officer and CSR representatives from IOCL. The project will be implemented by an NGO partner.



CORPORATE-LED INTERVENTIONS

WELSPUN CONDUCTED TB AWARENESS PROGRAMME IN KUTCH, GUJARAT



Welspun, a Corporate TB Pledge holder, has been actively supporting the National TB Elimination Programme in Kutch and Valsad Districts of Gujarat. As a part of the project, Welspun organized camps on TB awareness, Tobacco Control, the importance of nutrition and Lung Health at Meghpar School Anjar, Kutch, Gujarat, on August 07, 2023. To educate children about importance of nutrition and immunity, a Rasoi Competition was organized followed by the distribution of prizes to all participants. More than 100 students and teachers participated in the above activities.

TECHNICAL VISIT TO THE PROJECT SITE OF ARTEMIS HOSPITALS: IT'S A FIGHTBACK DRIVE – TB AWARENESS AND SCREENING PROJECT



A technical assessment visit was organized by The Union team to Artemis Hospitals: It's a FIGHTbACK Drive – TB Awareness and Screening project site on August 09, 2023. The visit aimed to observe the on-ground implementation and field-level activities carried out at the project site. The project is being implemented by two NGOs namely Desh Hit Foundation and GLRA. The team observed on-ground activities such as street plays and door-to-door screening undertaken by the agencies. Further, the project team shared recommendations with the implementing organizations.

CORPORATE-LED INTERVENTIONS

TECHNICAL VISIT TO YASHODA SUPER SPECIALITY HOSPITAL'S (KAUSHAMBI) NUTRITION SUPPORT INTERVENTION



Since last year, Yashoda Super Specialty Hospitals has been providing nutrition support to 5100 TB-affected people in Ghaziabad. A technical visit was carried out by the project team on August 18, 2023, to understand the process of distributing the nutrition kits to the TB affected people and undertaken by the hospital. On the occasion, 100 TB-affected people were given nutrition kits by the hospital in the presence of the CMO and District TB Officer Ghaziabad.

ORIENTATION OF TB COMMITTEE MEMBERS AND TRAINING FOR THE PEER EDUCATORS PARAMOUNT PRODUCTS

Paramount Product, Noida, one of the prominent textile sector organizations is implementing TB Free Workplace Intervention as their commitment to support the nation's fight against Tuberculosis. In this regard, the CTP organized an orientation session for their TB Committee members and Peer Educators on August 18-19, 2023, covering their four plants in Noida. A total of 33 participants were trained during the session.



CORPORATE-LED INTERVENTIONS

USAID REVIEW MEET – CORPORATE TB PLEDGE (CTP) IDEFEAT TB PROJECT



A dialogue on the "Corporate Sector Contributions towards Fight Against TB in Gujarat," was organized by CTP Secretariat with the support of Chamber of Commerce and Industry, Gujarat, on August 17, 2023, in Ahmedabad. The event was organized under the leadership of the STDC Director, Gujarat. A total of 30 participants from USAID, State TB Cell and Corporates representatives from 15 organizations participated in the event. The discussion focused on ways to involve corporate contribution in the state for TB by close coordination between corporations and NTEP at the ground level.

NAYARA ENERGY PROJECT ON TB FREE LALPUR BLOCK, JAMNAGAR, GUJARAT



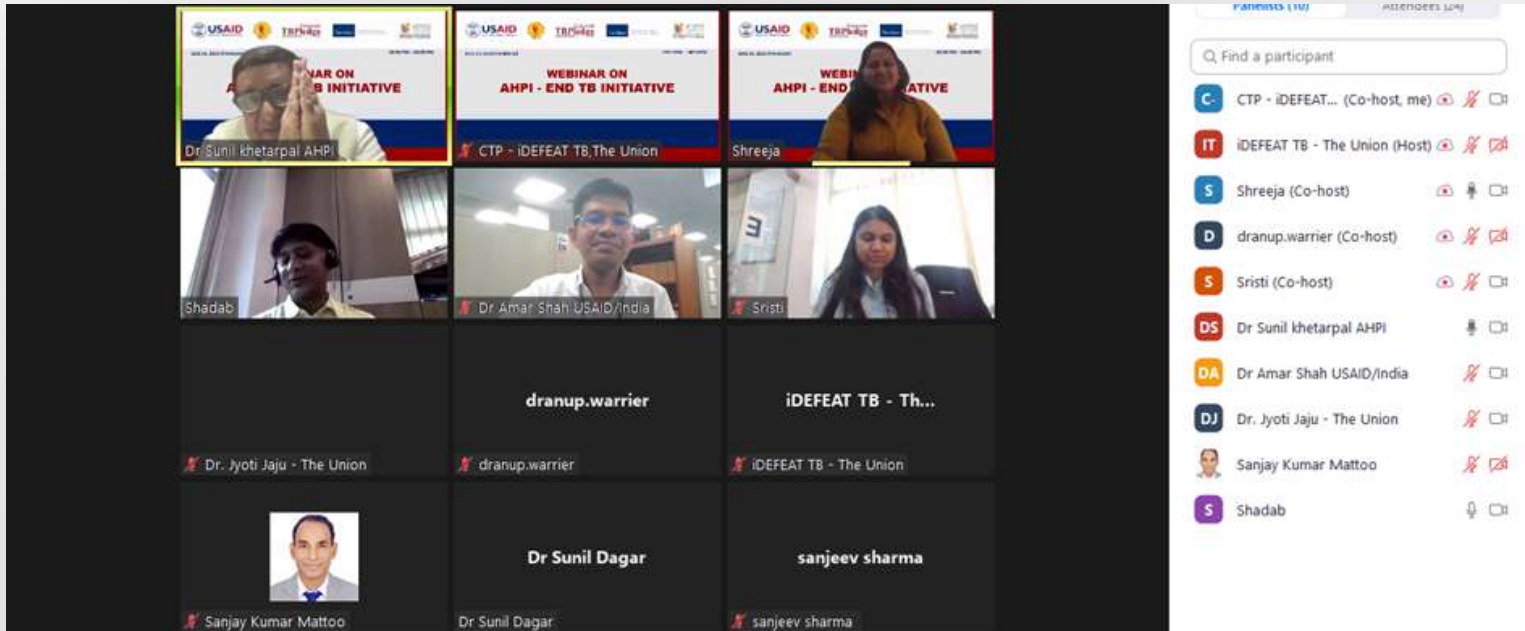
The Corporate TB Pledge holder Nayara Energy has been providing nutrition support to 600 TB patients in the districts of Jamnagar and Devbhumi Dwarka, Gujarat. Nayara Energy has further adopted Lalpur block in Jamnagar under the "TB-Free Lalpur" project, thereby continuing their support to the national program.

The project is focused on addressing the four pillars under NTEP - Prevent, Detect, Treat and Build through activities focused on awareness generation, Active Case Finding (ACF), infrastructure strengthening and nutrition support. The activities commenced in Mithoi village on August 26, 2023.

A total of 992 people were covered through Active Case Finding (ACF), out of which 582 were screened. A total of 32 cases were found presumptive through X-ray screening. Alongside, awareness generation activities were undertaken in schools.

CORPORATE-LED INTERVENTIONS

WEBINAR ON 'AHPI END TB INITIATIVE: ENSURING UNIFORM STANDARDS OF TB CARE IN INDIA THROUGH STEPS' ON AUGUST 24, 2023.



Committed to promoting quality healthcare in the country, AHPI launched – the 'AHPI END TB Initiative' by organizing a national-level webinar on August 24, 2023. The AHPI END TB Initiative aims to advocate for systems ensuring uniform standards of TB care throughout its member hospitals in collaboration with the Corporate TB Pledge Secretariat. AHPI intends to reach out to member hospitals and encourage the implementation of the System for TB Elimination Private Sector (STEPS).

The Webinar was addressed by Dr Sanjay Kumar Mattoo, Addl DDG TB, Dr Girdhar Gyani, Director General AHPI, Dr Amar Shah Sr TB Advisor USAID/India, Dr Shibu Balakrishnan NPO WHO, Dr Jyoti Jaju Director, iDEFEAT TB Project. A presentation on the Aster STEPS Centre was carried out by Dr Anup R Warriar, Chief of Medical Affairs Aster India.

Commitments for initiating STEPS was announced in the webinar by Yashoda Super Specialty Hospitals, Kaushambi and Delhi Heart and Lung Institute. More than 50 people attended the webinar including representatives from Corporate hospitals and other partners.

CORPORATE-LED INTERVENTIONS

CORPORATE MOBILIZATION DRIVE BY UJALA CYGNUS HOSPITAL, REWARI



The Ujala Cygnus Hospital continued mobilizing corporate support towards NTEP. Two corporates from Rewari, Haryana signed the Corporate TB Pledge on August 23, 2023. Multicolor Industries Ltd and Central Bank of India both signed the pledge under the Platinum category.

REFRESHER TRAINING OF APOLLO TYRES HEALTH CENTRE PROGRAMME COORDINATORS ON TB

On August 22, 2023, CTP Secretariat organised an orientation programme on TB for Programme Coordinators of Apollo Tyres Healthcare Coordinators from across 32 locations across the country. The session was held in Delhi and was attended by over 40 participants. The session entailed building the understanding of TB, reporting mechanism, outreach and mobilisation etc.



STATE-LED INTERVENTIONS

TECHNICAL ASSISTANCE VISIT AT STDC GUJARAT

The CTP Secretariat visited STDC Gujarat on August 18, 2023, to provide technical assistance to the State TB cell, Gujarat. The discussions were focused on the TB Free Workplace Policy in Gujarat, capacity-building workshops for Districts and Corporates engagement review meetings, PSU engagement and monthly reporting to the state.



Visit by CTD to Haryana State for witnessing Corporate engagement



CTP Secretariat has been working closely with selected states in the country to intensify corporate engagement. Owing to the success of the initiative, the Central TB Division (CTD) with the aim of understanding the progress of work on-ground and to further strengthen corporate engagement in the state, held a 2-day visit to Haryana. The CTP secretariat on August 31 and September 01, 2023 facilitated a visit for a team from CTD under the leadership of Dr Sanjay Kumar Mattoo, Additional DDG (TB), CTD, MoHFW to two districts of Haryana namely Panipat and Panchkula. The two-day programme entailed multiple activities including visit to a corporate-led intervention site of Ujala Cygnus hospital camp, meeting with top officials including Executive Director at IOCL Panipat, Corporate Partner's meet in Panipat and meeting with State and District TB officials.



In Panipat, the programme began with team's visit to intervention site of Ujala Cygnus Sehat Choupal Camp, wherein the team interacted with hospital staff and visitors at the camp. This was followed by a 'Partners Meet' with actively contributing partners in Panipat district including Haryana Chamber of Commerce and Rotary Club. This was followed by meeting with Executive Director and top officials of Indian Oil Panipat Refinery. The subsequent day, the team had a meeting with STO and DTOs at Panchkula. Dr. Sonia Trikha, Director General Health Services, Haryana State was briefly present during the meeting.

The visit acted as a major impetus for Corporates like Ujala Cygnus and IOCL, Panipat to commit more support to the national programme and also highlighted to the state that Corporate engagement is a critical area for the Programme and the districts must focus on mobilizing more commitment and support from corporates towards NTEP.



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IDEFEAT TB

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AUGUST 2023



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